Template Travel Information for Company Web Pages

This toolkit offers an easy-to-use template for you to populate and upload onto your company web pages. The information below has been written so that all you need to do is add your site specific information - the sections in italics are for you to amend. This information is intended for your public pages - see our toolkit for a separate version for staff.

Want to see what good travel pages look like? See the [Manchester Metropolitan University pages](#).

This toolkit offers information on:

1) **Why include travel information on company web pages?**
2) **Template website content.**

1) Why include travel information on company web pages?

By including travel information on your company web pages, you are assisting visitors and customers to travel by non-car modes by providing easily accessible transport information.

2) Template website content

[Enter name of organisation] is committed to sustainability, including how we all travel. We are keen to encourage all staff, visitors and customers to consider how they plan to travel to us, and travel sustainably wherever possible. *[Do you have a travel plan? If so, give details here.]*

The information below will assist you with your choices, or alternatively, you can use the [Traveline](#) journey planner or similar mobile apps.

Where are we? Our address is: *[Enter your full address]*

[Include a map where possible, highlighting the location of your travel facilities - e.g. bus stop, cycle parking, car sharing bays etc. You may also wish to include a link to live traffic information, such as [www.trafficengland.com](#)*]*

Walking

We are in easy walking distance of the town centre, bus stops and train stations *[delete as appropriate]*. You can use Google maps to plan a walking route door to door.

Download walking maps from [Discover Cheshire](#) or [Free Walk Leaflets](#) to help you plan your journey. If you are walking in Crewe, you may also be interested in the urban walking route planner [walkit.com](#).

Cycling

Download local cycling maps from [here](#) or plan a cycling route using the [Cycle Streets](#) website or mobile app.

Our cycle parking is located *[enter details, link to a map where possible]* and there are showers and lockers available *[give details or amend as necessary]*.

Bus travel

[Be as descriptive as possible to highlight your local bus services - **Example:** *Services X, Y and Z operate from Macclesfield, Bus Station (Bay 6) to Macclesfield, Railway Station (Stop A) every 60 minutes. Presenting this information as a table with all lines, destinations and times, can be very useful].* You can use bus maps on [Cheshire East Bus Route Maps](#) to help plan your journey or there is a door to door journey planner available at [Traveline](#).

Train travel

For train times, tickets prices and general information, visit [National Rail Enquires](#) .

Plan your journey – find out which train goes where and plan your journey door-to-door using [Traveline](#).

Car sharing

Car sharing can be a great way of travelling to a business meeting – and networking at the same time! You can register regular or one-off business journeys on Liftshare.com – with more than 11,000 registered journeys.

[If you have designated car sharing parking bays, mention here.]

Eco driving

Make modest changes to your driving and adopt an 'eco driving' style to use less fuel on every journey made, save money, reduce CO_2 emissions and be a safer driver. Find more information at the AA.

Car parking

[It's important to list car parking options last, to encourage people to look at other options. If parking on site is difficult then say so here. Visitors may be more willing to look at alternatives if they know in advance they may be unlikely to find a parking space and it may also save your reception staff some grief! If you charge for visitor parking include this information too.]

For more information on questions relating to travel, contact *[enter details of relevant person - where possible, a Travel Champion]*.